

Wednesday
January 1st
2024

Radio Today

Issue#1

Weekly News and Schedules

Mike de Bruyn

Its a brand NEW YEAR

and we have a whole crate of great new features to keep you company in 2025

2024 has at best been a major challenge, and our many sad losses have left us reeling, but we're still positive that we can be your companion each and every day.

Here are some of the changes we have made since November 2021.

Radio Today has become a strong online station, with internet reach worldwide, and DSTV channel 869.

We have developed our content to be what post 65 year olds would be happy to listen to.

We have removed all advertising in favour of show sponsorships.

We have installed our **Living Our Best Years** segment to bring you items and interviews of interest to our age group. Health, Wealth and Happiness

We have developed our website to become a daily resource, of News and short stories, Podcasts of previous shows of interest, Video Clips on Demand our selections of interesting musical clips. and even great recipes.

We have grouped our shows better, kept Classics alive, we pass through the BBC World for the insomniacs, and bring you great book reads.

You can now watch live video broadcasts of certain shows, on your laptop, Cell, Tablet, PC or even Smart TV.



Stan Hill, our most senior presenter, Stan is 92 years young in 2025 and still hosting Anything Goes on Sundays from 2pm to 3pm That is, when he is not re-building his Austin 7

Are We Being Pressured into the Tech Entertainment Age ?

Video Has Killed the Radio Star ! Or has it ?

All kinds of media presentations have inexorably drifted to online products, consequently, the life blood of Radio Stations and Printed Media such as Newspapers, being the sales of advertisements, is slowly drying up.

Governmental policy and demands as well as unrealistic costs for essential radio broadcasting equipment and hosting by the parastatal being Sentech, has driven all, but the very large broadcasters, to all kinds of business rescues and takeovers, in the meagre hope of some way to survive.

But the die is cast, and we are in a transformation phase which cannot be reversed.

And No, we seniors did not sign up for this. !!

Printed Media and Radio cannot offer the rich visual advertising material that Digital Media can, Instant results and instant information on the interest shown by the target markets, besides, the advertisers can now interface directly with the providers such as Google, YouTube, Facebook etc, and directly monitor their own market penetration

Who Needs Radio or Newspapers to advertise ?

In the early years of the new Government, some 280 Broadcast Licences were issued today a little more than 10% remain, most have simply been unable to achieve the funding needed to sustain the stations.

All is not lost, yes we see even DSTV in a battle to remain competitive, but the simple answer is to embrace the technology, because its not nearly as difficult as you may think.

Internet Enabled Radios



Internet Radio (Rechargeable)
WR-336N

Besides, we have Radios that are already Internet Enabled, all you have to do, is switch on and listen to Radio Today, or your favourite FM stations, its that easy.

And these don't cost an arm and a leg, because we import them, and get them to you at the minimum cost possible. Certainly no more than conventional FM Radios.



Portable Internet Radio
WR-26F



Stereo Internet Radio
WR-230SF



There are other options, which are at an even lower cost

Makro offers these MXQ Pro TV Set connectors which immediately enables your TV at home to receive all kinds of content, including movies and radio, as long as there is an Internet Connection.

And therefore you can watch and listen to Radio Today and any other station in the world on your TV screen.

So if your Village or home provides Free Wi-Fi then the cost is ZERO, if not, then your only cost, will be the cost of the data that you may use.

Choose the kind of Music you like

Just click on the Button that turns Purple On the Top Right Hand side of the page and a blue Menu will appear.

2 streams of Music !

Radio Today is our legacy music stream for folk who are post 75 years old

Rocking Today is our music stream for folk around 60 to 75 years old

When you click on that Purple Button, this Blue Menu Slides in from the right and you can select which music stream you prefer.

Other Options On this Blue Menu

You can visit our Donation of a Frail Care unit to a Needy Frail Care Home.

Or our Shopping Mall Where our Radios, T Shirts Hoodies and Coffee Mugs are.

Or Drop a few rand in, so we can buy the Voluntary Presenters a cup of Coffee so they can stay awake and give you great companionship.

Or contact us, drop us a line, tell us what you would like or don't like. **We're Here For You.**

Great New Choices Radio Today now has 2 Music Genre Choices Traditional - Radio Today & Contemporary Light Music

The screenshot shows the Radio Today website interface. At the top, there is a navigation bar with links for 'HOME', 'NEWS', 'SHOWS', 'VIDEOS', 'PODCASTS', 'EVENTS', and 'POSTS'. A purple button labeled 'MUSIC PREFERENCES, DONATIONS AND SUBSCRIPTIONS' is visible. Below the navigation bar, there is a large video player area with the text 'RADIO TODAY' and 'YOUR COMPANION ON AIR'. A blue menu slides in from the right, showing options for 'RADIO TODAY' and 'ROCKING TODAY', along with other links like 'COMFYSAN DONATION', 'INDULGE YOURSELF', 'PROMOTE WITH RADIO TODAY', 'MAYBE BUY US A COFFEE', and 'CONTACT US'. A purple speech bubble points to the 'RADIO TODAY' and 'ROCKING TODAY' options, containing the text: 'Choose here which Genre of Music you would like to listen to'. The bottom of the page shows a video player for 'Years May Come, Years May Go' by Herman's Hermits.

Recent Retirement Home Visits



We recently visited the **Methodist Homes for the Aged - Eddy House** in Benoni Gauteng and Chris Avant-Smith chats with Manageress Liza Oosthuizen about the features and facilities of Eddy House.

Visit rt1485.com and watch the video of this visit.
Or Click on this [link to MHA visit](#) to watch it directly

And the Residentia Homes for the Aged

“Ons Huis” in Florida

Chris and his team visited Marita van den Berg Manageress of Residentia’s Properties at Ons Huis in Florida and Moria in Krugersdorp.

Chris and Marita chat about the villages and their unofficial motto,

“We work here for the Residents, we the staff are in their home, not them in our home”

This video will be published shortly



“Moria” in Krugersdorp



We are producing these Promotional Videos for the Estates, Villages or Institutions at a price of

R 5 500.00 for a 30 Minute Video and promotional Interview.

This includes a full page Post on our website that stays visible as the Featured Post for a month, and then becomes available as a Video On Demand.

Visit our [“Promote With Radio Today”](#) page and we will communicate shortly

Radio Today has partnered with [ComfySan \(Pty\) Ltd](#) to provide Frail Care Systems to Frail Care Homes. As well as Sell or Rent Units to Institutions or Private People who are providing Frail Care to Others, whether a Spouse, a Partner or a Friend.

Each Calendar Month, we will receive a unit at cost, to Donate to a Needy Institution or Family,

and we ask you to please help us by contributing towards this cost

Please Visit Our [Website rt1485.com](http://rt1485.com) and click on the biiiig oval tab

Music Preferences, Donations and Subscriptions,

Scroll down and Simply select the amount you wish contribute, and the system will lead you through the payment options, done and dusted.

MÉ I'VE GOT THE WORLD ON A STRING [COMFYSAN DONATION](#) [INDULGE YOURSELF](#) [PROMOTE WITH RADIO TODAY](#) [MAYBE BUY US A COFFEE](#) [CONTACT US](#) X [f](#)

The screenshot shows the top navigation bar with a search icon, a menu icon, and a 'PLAYER' button. Below the navigation bar is a large hero image of a black frail care system in a bathroom. The text 'HELP US DONATE A FRAIL CARE SYSTEM TO A NEEDY FRAIL CARE HOME' is overlaid on the image. Below the text is a breadcrumb trail: 'HOME > COMFYSAN DONATION > HELP US DONATE A FRAIL CARE SYSTEM TO A NEEDY FRAIL CARE HOME'. A red share icon is visible in the bottom right corner of the hero image.

The screenshot shows the donation page for the frail care system. The page features a search icon, a menu icon, and a 'PLAYER' button. The main heading is 'Help us Donate a Frail Care System to a Needy Frail Care Home'. Below the heading is a progress bar showing 'R0,00 of R40000,00' and '4 weeks to go'. The 'CHOOSE AN AMOUNT' section has several buttons: R10 (selected), R20, R50, R100, R150, R200, R250, R500, and OTHER. A 'DONATE »' button is located at the bottom right. The page also displays the SKU: CS-01, CATEGORY: COMFYSAN DONATION, and TAG: DONATE-1.



Radio Today

Your Companion On Air

Our new website is full of features, Shows, Presenters Biographies, Podcasts of Interesting stories, Articles on ;

- Health,
 - Wealth and
 - Lifestyle,
 - Book Reviews,
 - Nature Journals,
 - Animal Rescue
- News,
 - Financial Reports,
 - Weather,
 - Fine Living,
 - Dining,
 - even great Recipes.

WEEKLY SCHEDULE

The shows of the week

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

Grid of radio show thumbnails for Monday:

- BBC World Service (12:00 AM - 8:00 AM)
- Breakfast with Errol Ballantine (8:00 AM - 10:00 AM)
- Pages Unbound with Glenda Slade (10:00 AM - 10:30 AM)
- Living Our Best Years (10:30 AM - 12:00 PM)
- BBC World Midday News (12:00 PM - 1:00 PM)
- After Lunch with Radio Today (1:00 PM - 3:00 PM)
- Afternoons on Radio Today (3:00 PM - 5:00 PM)
- News Scoops (5:55 PM - 8:00 PM)
- Nature Journal (8:00 AM - 9:00 PM)
- Stormy Monday (7:00 PM - 10:00 PM)
- BBC World Service (10:00 PM - 11:59 PM)

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

Grid of radio show thumbnails for Tuesday:

- BBC World Service (12:00 AM - 8:00 AM)
- Breakfast with Errol Ballantine (8:00 AM - 10:00 AM)
- Pages Unbound with Glenda Slade (10:00 AM - 10:30 AM)
- Living Our Best Years (10:30 AM - 1:00 PM)
- Reading Matters (11:00 AM - 12:00 PM)
- BBC World Midday News (12:00 PM - 1:00 PM)
- After Lunch with Radio Today (1:00 PM - 3:00 PM)
- Afternoons on Radio Today (3:00 PM - 5:00 PM)
- Motoring Today (6:00 PM - 7:00 PM)
- Your Classical Radio with Melissa Ousley (7:00 PM - 10:00 PM)
- BBC World Service (10:00 PM - 11:59 PM)

Tuesdays

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

Grid of radio show thumbnails for Wednesday:

- BBC World Service (12:00 AM - 8:00 AM)
- Breakfast with Errol Ballantine (8:00 AM - 10:00 AM)
- Pages Unbound with Glenda Slade (10:00 AM - 10:30 AM)
- Living Our Best Years (10:30 AM - 12:00 PM)
- BBC World Midday News (12:00 PM - 1:00 PM)
- After Lunch with Radio Today (1:00 PM - 3:00 PM)
- Afternoons on Radio Today (3:00 PM - 5:00 PM)
- Risky Business (6:00 PM - 7:00 PM)
- Your Classical Radio with Melissa Ousley (7:00 PM - 10:00 PM)
- BBC World Service (10:00 PM - 11:59 PM)

Wednesdays

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

Grid of radio show thumbnails for Thursday:

- BBC World Service (12:00 AM - 8:00 AM)
- Breakfast with Errol Ballantine (8:00 AM - 10:00 AM)
- Pages Unbound with Glenda Slade (10:00 AM - 10:30 AM)
- Living Our Best Years (10:30 AM - 12:00 PM)
- BBC World Midday News (12:00 PM - 1:00 PM)
- After Lunch with Radio Today (1:00 PM - 3:00 PM)
- Afternoons on Radio Today (3:00 PM - 5:00 PM)
- Deep In Durban (6:00 PM - 7:00 PM)
- Your Classical Radio with Lynne Warfel (7:00 PM - 10:00 PM)
- BBC World Service (10:00 PM - 11:59 PM)

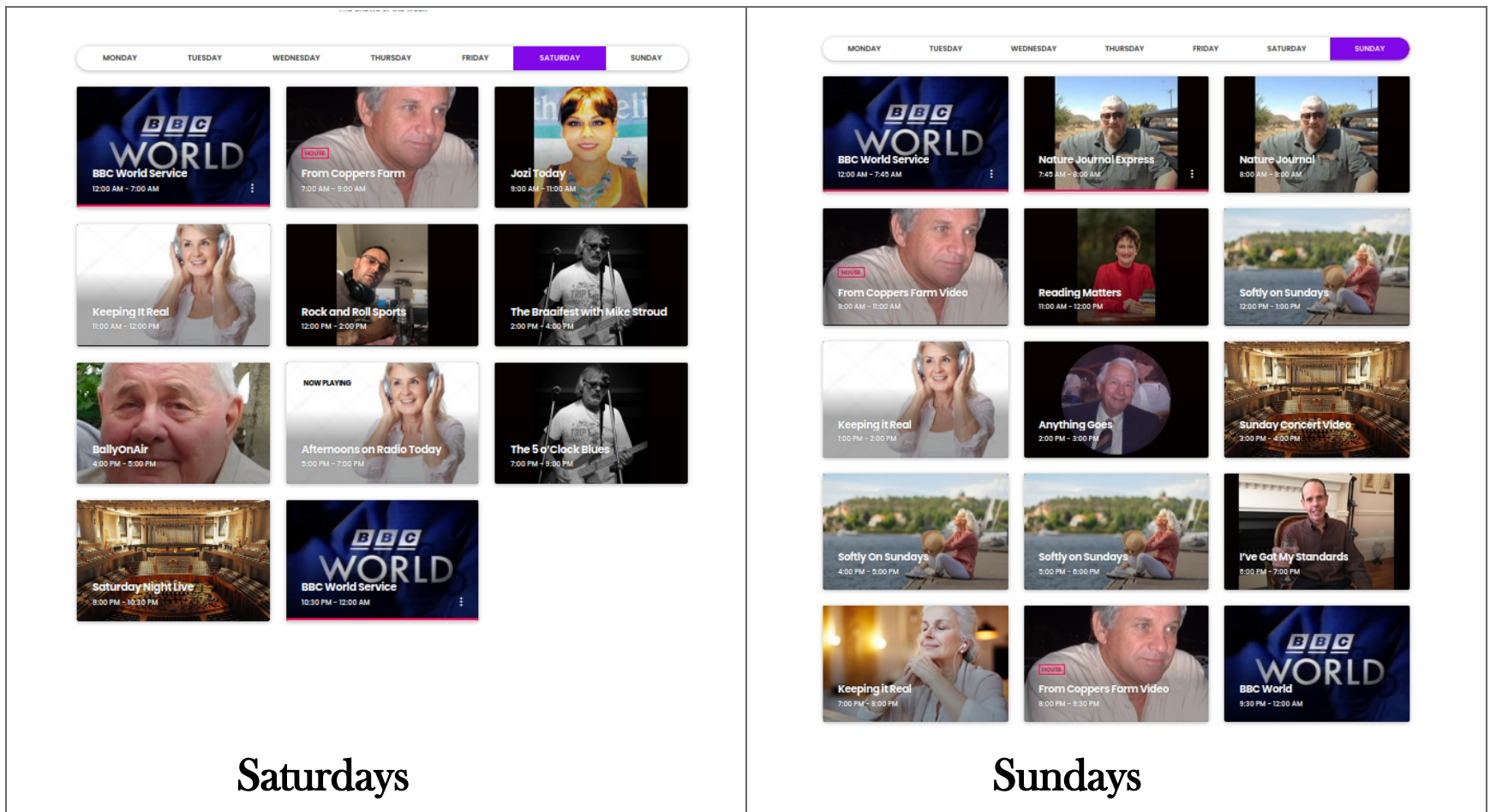
Thursdays

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

Grid of radio show thumbnails for Friday:

- BBC World Service (12:00 AM - 8:00 AM)
- Breakfast with Errol Ballantine (8:00 AM - 10:00 AM)
- Pages Unbound with Glenda Slade (10:00 AM - 10:30 AM)
- Living Our Best Years (10:30 AM - 12:00 PM)
- BBC World Midday News (12:00 PM - 1:00 PM)
- After Lunch with Radio Today (1:00 PM - 3:00 PM)
- Afternoons on Radio Today (3:00 PM - 5:00 PM)
- JozStyle (6:00 PM - 8:00 PM)
- The Mix Bag of Rock and Roll (7:00 PM - 10:00 PM)
- BBC World Service (10:00 PM - 11:59 PM)

Fridays



Saturdays

Sundays

Visit us on rt1485.com and experience a brand new Radio and Entertainment day. Here, we can be your companion all day long.

**We are also on Channel 869 on DSTV
Contact us on office@rt1485.com or
WhatsApp or call on +27 72 300 4439**

We are 100% at your service

Our Best Wishes for 2025



The Radio Today Team